

# RUNWAY TO RACE DAY



2026 DARWIN CUP  
CARNIVAL



## SUBMISSION REQUIREMENTS

Your submission should clearly address the following areas.

These responses help the judging panel understand you, your ideas and how you would bring your design to life.

### 1. Your Fashion Journey

Tell us about your fashion and design experience so far.

You may wish to include:

- How you learned to sew or design
- Any courses, workshops, or formal education
- What draws you to fashion and garment creation

### 2. Your Design Concept

Describe your proposed design by outlining:

- Your overall vision or inspiration.
- The story or idea behind the outfit. Are there any cultural, environmental, or personal influences behind your design?
- How the design reflects Darwin race-day style. Consider boldness, elegance, movement, and wearability.

### 3. Visuals

Please include visuals to support your concept, such as:

- Sketches or drawings
- Mood boards
- Fabric, colour, and texture references
- Accessories and styling ideas are also welcome.

A figure is included at the end of this brief you may wish to use for your design sketch.

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## 4. Creation Process

Explain how you would bring your design to life:

- Materials or fabrics you would use
- Where you would source them
- Approximate fabric quantities
- Tools or equipment required
- Any additional support you may need

## 5. Final Thoughts

Is there anything else you'd like the judges to know about you or your design?

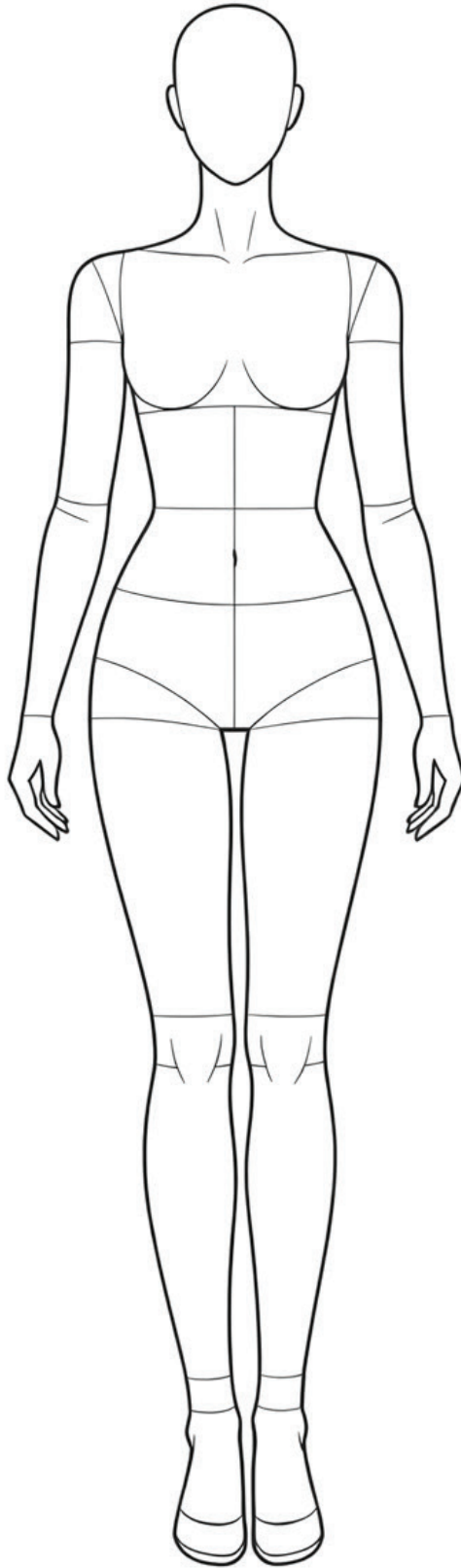
We look forward to receiving your design. Please ensure your submission is saved as a PDF and uploaded via the website

## Key Conditions of Entry (Summary)

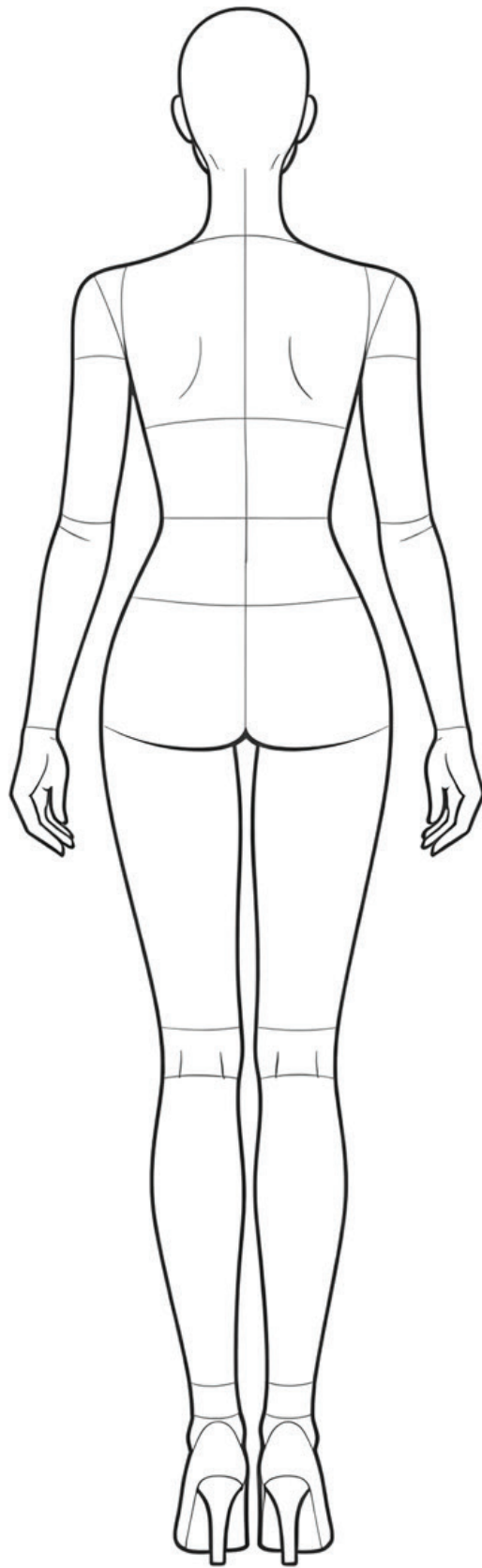
- Entry is open to high school and tertiary students aged 21 or under who reside in the Top End.
- The winning designer must be available to attend mentoring and design workshop sessions with Marcia Russell (Black Cat Couture) between 21 May and 3 July 2026 (dates may vary).
- A videographer and/or photographer will capture the design and creative process. Content may be shown at the 2026 Rydges Palmerston Ladies Day and used in promotional materials.
- If the winning designer is under 18, a parent or legal guardian must be present at official 2026 Runway to Race Day activities.
- 2026 Rydges Palmerston Ladies Day is an 18+ event. Designers under 18 may attend only for their feature segment.
- The winning design will be worn by the 2026 Darwin Cup Carnival Ambassador, who will be photographed on 2026 Rydges Palmerston Ladies Day.

Images of the outfit may appear in media and promotional publications.

Full Terms & Conditions apply and are available at: [www.darwinturfclub.org.au/runwaytoraceday](http://www.darwinturfclub.org.au/runwaytoraceday)



**FRONT VIEW**



**BACK VIEW**