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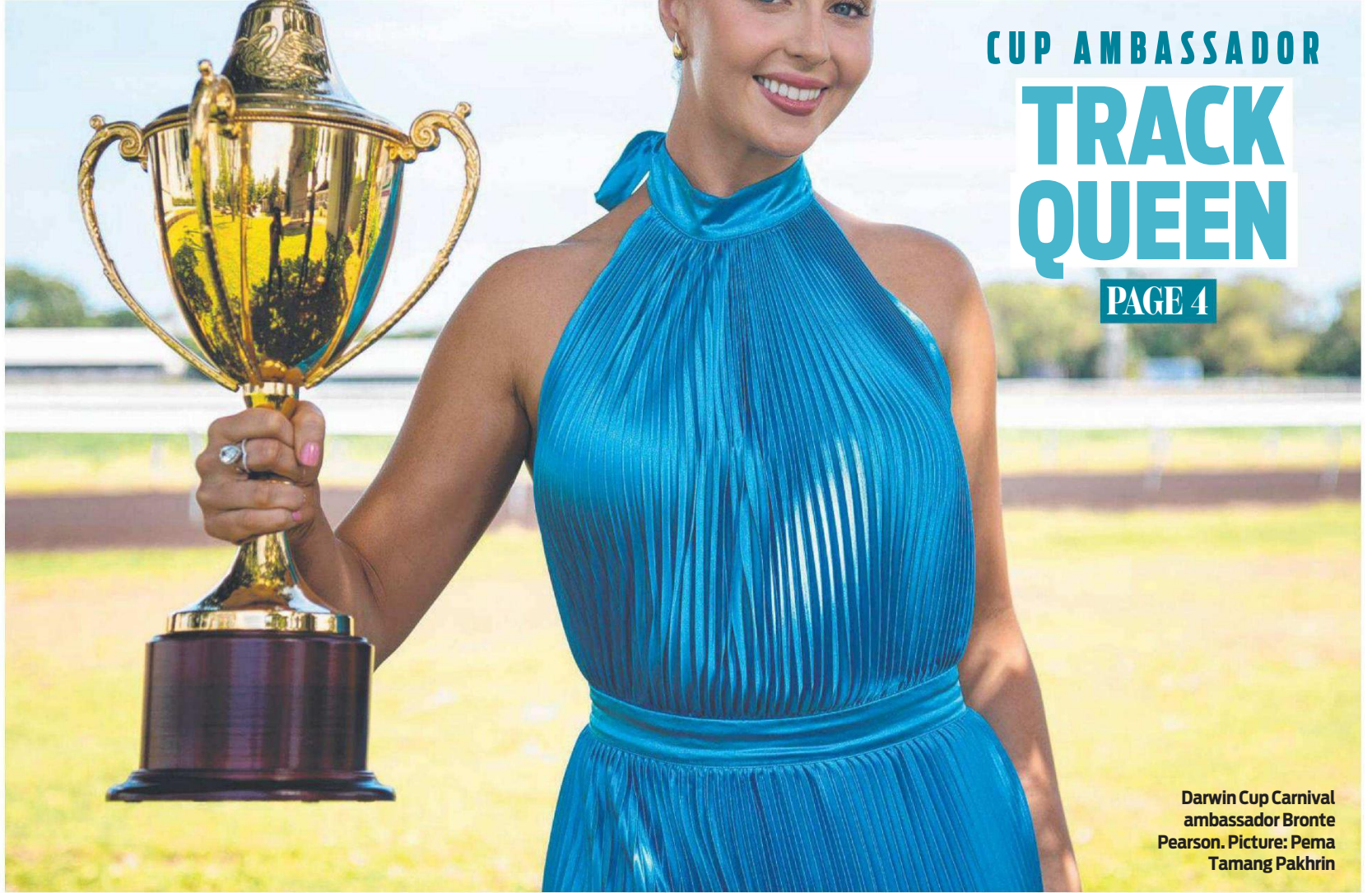
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BUSINESS



CUP AMBASSADOR
**TRACK
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Darwin Cup Carnival
ambassador Bronte
Pearson. Picture: Pema
Tamang Pakhrin

'Unprecedented resources' promised in...

POLICE OVERHAUL

Fia Walsh

Northern Territory Police will receive "unprecedented resources" at "significant cost" as recommended by a major review into policing funding, culture and systems. The long-awaited review, led by Vince Kelly APM, was released on Tuesday and it is hoped it will 'draw a line under a decade-long period of organisational and, in many instances, personal trauma for the institution of NTPF and individual members'.

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'I'm so excited and humbled'

Face of the Darwin Cup revealed

Nathaniel Chambers

A born and bred Territorian with a love of racing and sports has been named the 2024 Darwin Cup Carnival ambassador after beating out a strong list of candidates.

Bronte Pearson has represented the NT at the highest level in the Australian Netball League and will represent the Darwin Turf Club in the Territory's biggest sporting event.

The up-and-coming sports presenter, who is currently studying a Bachelor of Media Communications, proved to be the outstanding candidate from a strong list of applicants for the coveted role.

"I'm incredibly excited and humbled to be named the ambassador for this year. The Darwin Cup is something I always watched growing up and this is so exciting to me," she said.

"I'm so excited for this year's season, I feel like all the horses are incredibly strong and it's going to be a big year."



Darwin Cup Carnival ambassador Bronte Pearson with Fromthenevernever. Picture: Pema Tamang Pakhrin

Ms Pearson has a background in sports presenting and hopes to play a part in sharing the qualities of Darwin and the Cup Carnival with the rest of the country.

"I was born and bred in the Territory," she said.

"It's exciting to be able to share the Territory in such a nice light to the people who follow me, it's such an amazing place and isn't showcased enough.

"The Darwin Cup has such an exciting environment, it's a

really unique race day and it's so different to the ones in Melbourne because it's so intimate and allows you to enjoy your time. I can't wait to contribute to the success of this prestigious event, whilst also showcasing some of our wonderful

retailers and designers during the Carnival."

Darwin Turf Club Chief Executive Grant Dewsbury said Ms Pearson was an outstanding choice and one who possessed all the qualities aligned with the role of being this year's Carnival

“I'm incredibly excited and humbled to be named the ambassador for this year. The Darwin Cup is something I always watched growing up and this is so exciting to me

Bronte Pearson
Darwin Cup Carnival ambassador

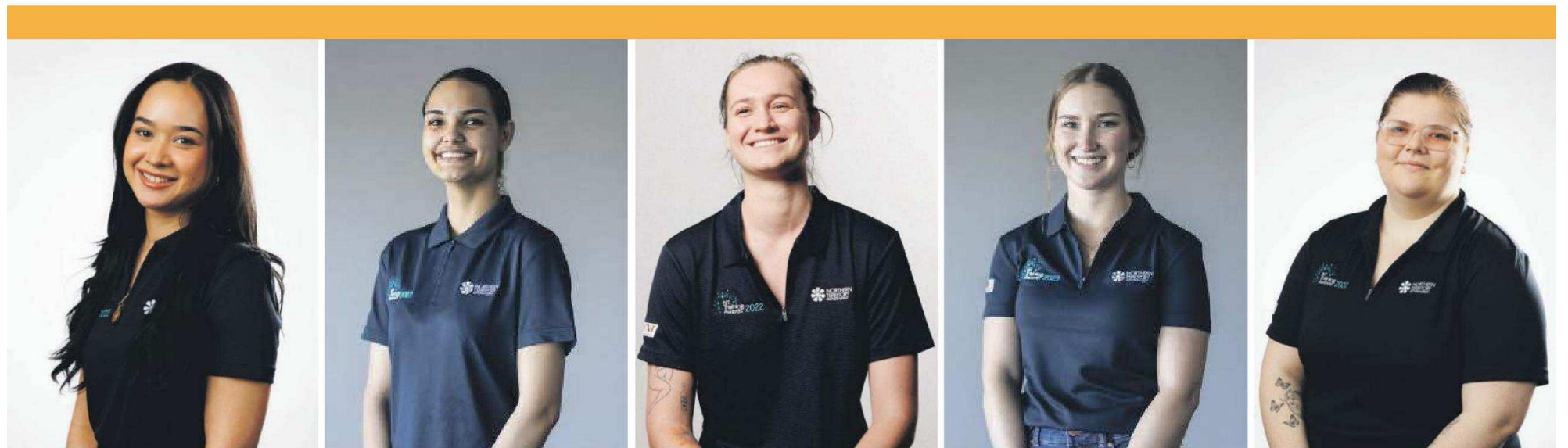
Ambassador.

"Bronte is a big supporter of Darwin and of thoroughbred racing and has been a frequent attendee of many Spring Carnivals in Melbourne and several Darwin Cups," he said.

"She also has a background in sports presenting and public relations and has a genuine love of horses and fashion.

"There's no doubt Bronte will prove to be a great advocate for Darwin's showpiece event."

The Great Northern Darwin Cup Carnival begins on July 6 and runs through to August 5 with tickets on sale through the Darwin Turf Club website at www.darwinturfclub.org.au



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